

Historic, Archive Document

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7-11
KELLOGG
SEED COMPANY

P.O. BOX 384

MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

April 23
Miss Newman
...

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.

SEC. 435 1/2, P. L. & R.

U. S. POSTAGE

1c PAID

Milwaukee, Wis.

Permit No. 409

RECEIVED

APR 25 1931 ★

DUBAY

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|----------------|-------------------|
| 1-lb. tin | .75 | 6.00 per doz. | 2 doz. |
| 5-lb. " | 3.00 | 24.00 " " | 1 1/2 " |
| 25-lb. pail | 12.50 | 10.00 per pkg. | 1 only |
| 100-lb. drum | 49.00 | 39.20 " " | 1 " |
| 300-lb. " | 144.00 | 115.20 " " | 1 " |

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 2-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 2.75 | 22.00 " " | 2 " |
| 5-lb. " | 13.00 | 104.00 " " | 1 1/2 " |
| 25-lb. pail | 56.25 | 45.00 per pkg. | 1 only |
| 100-lb. drum | 220.00 | 176.00 " " | 1 " |
| 300-lb. " | 645.00 | 516.00 " " | 1 " |

SEMESAN JR.

Prices in case lots broken cases 25% off list.

A Dust Disinfectant for Seed Corn:

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 4-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 1.75 | 14.00 " " | 2 " |
| 5-lb. " | 8.00 | 64.00 " " | 1 1/2 " |
| 25-lb. pail | 31.25 | 25.00 per pkg. | 1 only |
| 100-lb. drum | 120.00 | 96.00 " " | 1 " |
| 300-lb. " | 345.00 | 276.00 " " | 1 " |

NEW IMPROVED SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 4-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 1.75 | 14.00 " " | 2 " |
| 5-lb. " | 8.00 | 64.00 " " | 1 1/2 " |
| 25-lb. pail | 31.25 | 25.00 per pkg. | 1 only |
| 100-lb. drum | 120.00 | 96.00 " " | 1 " |
| 300-lb. " | 345.00 | 276.00 " " | 1 " |

NU-GREEN

A Grass Disinfectant for Brown-Patch Prevention and Control

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 3-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 2.00 | 16.00 " " | 2 " |
| 5-lb. " | 9.00 | 72.00 " " | 1 1/2 " |
| 25-lb. pail | 37.50 | 30.00 per pkg. | 1 only |
| 100-lb. drum | 145.00 | 116.00 " " | 1 " |
| 300-lb. " | 420.00 | 336.00 " " | 1 " |

APRIL 11, 1931

RAINBO BRAND SEED CORN

Opening Prices, Prompt or later shipment

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

| | Per Bu. |
|---|---------|
| RAINBO BRAND Silver King or Wisconsin No. 7..... | 1.75 |
| RAINBO BRAND Golden Glow or Wisconsin No. 12..... | 1.75 |
| RAINBO BRAND Wisconsin No. 8..... | 1.75 |
| RAINBO BRAND Early Murdock..... | 1.75 |
| RAINBO BRAND Wisconsin Cold Resistant Corn..... | 1.75 |
| This corn is especially recommended for localities where weather conditions are unusually cool. | |
| RAINBO BRAND Wisconsin No. 25..... | 1.90 |
| This corn is a very early variety and is recommended for the Northern Counties. | |

WISCONSIN GROWN

| | |
|---|------|
| RAINBO BRAND COLD RESISTANT Golden Glow..... | 2.75 |
| RAINBO BRAND Golden Glow or Wisconsin No. 12..... | 2.75 |
| RAINBO BRAND Silver King or Wisconsin No. 7..... | 2.75 |
| RAINBO BRAND Wisconsin No. 8..... | 2.75 |
| RAINBO BRAND Early Murdock..... | 2.75 |
| RAINBO BRAND Wisconsin No. 25..... | 3.00 |
| RAINBO BRAND Northwestern Dent..... | 2.85 |
| RAINBO BRAND Minnesota No. 13..... | 2.75 |

NORTHERN WISCONSIN GROWN, DENT VARIETIES

| | |
|--|------|
| RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County)..... | 2.75 |
| RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County)..... | 2.75 |
| RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County)..... | 3.00 |

FLINT CORN, WISCONSIN GROWN

| | |
|---|------|
| RAINBO BRAND SPANGLER'S Smut Nose Flint..... | 2.50 |
| RAINBO BRAND SPANGLER'S Sanfords White Flint..... | 2.50 |

All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.

DENT CORN, SOUTH DAKOTA GROWN

| | |
|--|------|
| RAINBO BRAND South Dakota Grown Early Yellow Dent..... | 1.85 |
|--|------|

DENT CORN, NEBRASKA GROWN

| | |
|---|------|
| RAINBO BRAND NORTHWESTERN DENT..... | 1.85 |
| RAINBO BRAND Golden Glow or Wisconsin No. 12..... | 1.65 |
| RAINBO BRAND Wisconsin No. 7..... | 1.65 |
| RAINBO BRAND Wisconsin No. 8..... | 1.65 |
| RAINBO BRAND Minnesota No. 13..... | 1.65 |
| RAINBO BRAND Early Murdock..... | 1.65 |
| RAINBO BRAND Pride of the North..... | 1.65 |
| RAINBO BRAND King of the Earliest..... | 1.65 |
| RAINBO BRAND White Cap Yellow Dent..... | 1.65 |
| RAINBO BRAND Reid's Yellow Dent..... | 1.65 |
| RAINBO BRAND Improved Leaming..... | 1.65 |
| RAINBO BRAND Iowa Gold Mine..... | 1.65 |

FLINT CORN, NEBRASKA GROWN

| | |
|---------------------------------------|------|
| RAINBO BRAND Longfellow..... | 2.25 |
| RAINBO BRAND Canada Smut Nose..... | 2.25 |
| RAINBO BRAND Sanford White Flint..... | 2.25 |

SWEET CORN

| | Per 100 lbs. |
|--|--------------|
| RAINBO BRAND Stowell's Evergreen..... | 18.00 |
| RAINBO BRAND Golden Bantam Wis. Grown..... | 14.00 |
| RAINBO BRAND Early Evergreen..... | 15.00 |

FODDER CORN

| | Per Bu. |
|---|---------|
| RAINBO BRAND Red Cob, Fancy Quality..... | 1.15 |
| RAINBO BRAND Leaming Fodder, Iowa Grown..... | 1.05 |
| RAINBO BRAND Pride Fodder, Iowa Grown..... | 1.05 |
| RAINBO BRAND Yellow Fodder..... | .90 |
| RAINBO BRAND Eureka Fodder, Virginia Grown... | 2.25 |

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis.

P. O. Box 384

Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a
new Street number.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

April 11th, 1931

Timothy

| | Per 100 lbs. |
|----------------|--------------|
| RAINBO | 10.25 |
| Mountain | 10.10 |
| Valley | 10.00 |

Timothy & Alsike

| | Per 100 lbs. |
|------------------------|--------------|
| About 15% Alsike | 10.50 |
| About 25% Alsike | 11.50 |
| About 50% Alsike | 14.00 |

Medium Red Clover

| | Per 100 lbs. |
|--|--------------|
| Wisconsin Grown. U. S. Verified Origin | |
| RAINBO | 24.50 |
| Mountain | 23.50 |
| Valley | 22.50 |

Mammoth Clover

| | Per 100 lbs. |
|-----------------------|--------------|
| Wisconsin Grown | |
| RAINBO | 25.00 |

Alsike Clover

| | Per 100 lbs. |
|----------------|--------------|
| RAINBO | 24.00 |
| Mountain | 23.00 |

SPECIALS

| | |
|---------------------------------------|-------|
| RAINBO contains about 5% White | 21.50 |
| RAINBO contains about 8% White | 20.50 |
| RAINBO contains about 15% White | 18.50 |

White Clover

| | Per 100 lbs. |
|-----------------------------------|----------------|
| RAINBO | 41.00 |
| Mountain | 37.00 |
| Valley | 35.00 |
| Mixed—Suitable for Mixtures | 25.00 to 30.00 |

GRIMM ALFALFA

| | Per 100 lbs. |
|----------------------------------|--------------|
| Idaho Grown | |
| State Sealed and Certified | |
| RAINBO—Blue Label | 34.00 |
| 60 Lb. Bags | |

Montana Grown

| | |
|----------------------------------|-------|
| State Sealed and Certified | |
| RAINBO—Blue Label | 34.00 |
| Red Label | 32.00 |

BLACKFOOT BRAND

| | Per 100 lbs. |
|----------------------------------|--------------|
| Idaho Grown | |
| State Sealed and Certified | |
| Blue Label | 35.50 |
| Red Label | 32.00 |
| 30 Lb. and 60 Lb. Bags | |

COSSACK ALFALFA

| | |
|-------------------------|-------|
| RAINBO—Blue Label | 33.00 |
|-------------------------|-------|

COMMON ALFALFA

| | Per 100 lbs. |
|-----------------------------|--------------|
| Kansas Grown | |
| U. S. Verified Origin | |
| RAINBO | 21.50 |

Utah Grown

| | |
|-----------------------------|-------|
| U. S. Verified Origin | |
| RAINBO | 24.00 |

Idaho Grown

| | |
|-----------------------------|-------|
| U. S. Verified Origin | |
| RAINBO | 24.50 |

South Dakota Grown

| | |
|-----------------------------|-------|
| U. S. Verified Origin | |
| RAINBO | 26.00 |

Montana Grown

| | |
|------------------------------------|-------|
| U. S. Verified Origin | |
| RAINBO—U. S. Verified Origin | 25.50 |
| 60 Lb. Bags | |

CANADIAN VARIEGATED ALFALFA

| | |
|-----------------------------|-------|
| U. S. Verified Origin | |
| RAINBO, Large Bags | 34.00 |
| 60 Lb. Bags | 34.50 |

WISCONSIN GROWN ALFALFA

| | |
|-----------------------------|-------|
| U. S. Verified Origin | |
| RAINBO, Large Bags | 27.50 |
| 60 Lb. Bags | 28.00 |

All of our Common and Grimm Alfalfa is either State Sealed or U. S. Verified as to Origin.

TUNE IN!

WTMJ. MILWAUKEE
Daily at 12.20 P. M.
(Excepting Saturday and Sunday)

THE RAINBO SEEDMAN
WILL DISCUSS INTERESTING
AND IMPORTANT FARM
QUESTIONS

SWEET CLOVER

White Blossom Sweet Clover

| | Per 100 lbs. |
|----------------|--------------|
| RAINBO | 9.25 |
| Mountain | 8.75 |

Yellow Blossom Sweet Clover

| | |
|--------------|------|
| RAINBO | 9.50 |
|--------------|------|

Grundy County White Blossom Sweet Clover

| | |
|--------------|------|
| RAINBO | 9.25 |
|--------------|------|

Alborea Sweet Clover

| | |
|--------------------|-------|
| RAINBO Brand | 11.00 |
|--------------------|-------|

Hubam Sweet Clover

| | |
|--------------------|-------|
| RAINBO Brand | 18.00 |
|--------------------|-------|



This improved
Inoculator
may be
applied to the
Seed either
Wet or Dry.

| | Dealer Cost | Retail for |
|--|-------------|------------|
| No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.) | .35 | .50 |
| No. 2 Clovers (1 bu. size enough for 60 lbs.) | .35 | .50 |
| No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.) | .35 | .50 |
| No. 6 Soy Beans (2 bu. size enough for 120 lbs.) | .35 | .50 |
| \$8.40 per case of 24 cans. | | |

RAINBO BRAND SEEDS

RAINBO SEED GRAINS

| | Per Bu. |
|----------------------------|---------|
| RAINBO Marquis Wheat..... | 1.25 |
| RAINBO Progress Wheat..... | 1.30 |
| RAINBO Macaroni Wheat..... | 1.40 |
| RAINBO Spring Rye..... | 1.25 |

Oats

| | |
|--|-----|
| RAINBO Swedish Type Oats..... | .70 |
| RAINBO White Cross Oats..... | .70 |
| Yellow Kherson Oats Fancy..... | .65 |
| Yellow Kherson Oats Choice..... | .55 |
| RAINBO Wis. No. 7. Certified Oats..... | .55 |
| RAINBO Wisconsin No. 1. Oats..... | .80 |
| RAINBO White Kherson Oats..... | .70 |

Barley

| | |
|-----------------------------------|------|
| RAINBO Oderbrucker 6 Rowed.... | .85 |
| RAINBO Wisconsin Pedigree..... | .90 |
| RAINBO Wisconsin No. 37 Certified | 1.20 |
| RAINBO Wisconsin No. 38 Certified | 1.50 |
| RAINBO Wis. No. 37 Common.... | 1.10 |

Speltz

| | Per 100 lbs. |
|-------------|--------------|
| RAINBO..... | 2.00 |

Buckwheat

| | |
|------------------------|------|
| RAINBO Japanese..... | 2.50 |
| RAINBO Silverhull..... | 2.50 |

Winter Vetch

| | |
|-------------|-------|
| RAINBO..... | 10.00 |
|-------------|-------|

Peas

| | |
|-----------------------------------|-------|
| RAINBO Canadian Field Peas..... | 3.50 |
| Mountain Canadian Field Peas..... | 3.25 |
| RAINBO Green Peas..... | 4.00 |
| RAINBO Scotch Peas..... | 3.90 |
| RAINBO Marrowfat..... | 5.50 |
| RAINBO, American Wonder..... | 16.00 |

Soy Beans

| | |
|--------------------------------|------|
| RAINBO Manchu..... | 3.00 |
| RAINBO Ito, San..... | 3.25 |
| RAINBO Black Eye Brow..... | 3.25 |
| RAINBO Early Black Wilson..... | 4.50 |

Millets

| | |
|---------------------------|------|
| RAINBO Common..... | 3.50 |
| RAINBO German..... | 4.10 |
| RAINBO Hungarian..... | 3.25 |
| RAINBO Japanese..... | 3.25 |
| RAINBO Early Fortune..... | 2.50 |

Amber Cane For Fodder

| | |
|-------------|------|
| RAINBO..... | 3.25 |
|-------------|------|

FLAX

Flax—For Seed

| | Per 100 lbs. |
|-------------|--------------|
| RAINBO..... | 4.00 |

Dwarf Essex Rape

| | |
|---------------|------|
| Holland Grown | |
| RAINBO..... | 5.25 |



DISINFECTANTS

For further information see page 4.

NITRAGIN the original Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

| Wholesale Retail | | Prices reduced on Soys and Cow Peas | | Wholesale Retail | |
|------------------|-------------|--|--|------------------|-------------|
| ¾ bu. size. | \$.30 \$.40 | | | ½ bu. size. | \$.30 \$.40 |
| ½ bu. " | .45 .60 | | | 1 bu. " | .50 .70 |
| 1 bu. " | .70 1.00 | | | 5 bu. " | 3.35 4.75 |
| 5 bu. " | 3.35 4.75 | | | 5 bu. " | 1.75 2.50 |

Always state kind of seed-legumes only

Always state kind of seed—legumes only

GRASSES

Kentucky Blue Grass

| | Per 100 lbs |
|---------------|-------------|
| RAINBO..... | 37.00 |
| Mountain..... | 36.00 |

Canadian Blue Grass

| | |
|-------------|-------|
| RAINBO..... | 30.00 |
|-------------|-------|

Fancy Red Top

| | |
|----------------------|-------|
| RAINBO..... | 26.00 |
| Mountain..... | 25.00 |
| Unhulled Fancy..... | 15.00 |
| Unhulled Choice..... | 11.00 |

Rough Stalked Meadow Grass

| | |
|---------------------------------|-------|
| RAINBO..... | 39.50 |
| Excellent for shady conditions. | |

Rye Grass (Imported)

| | |
|----------------------------|-------|
| RAINBO Italian..... | 11.75 |
| RAINBO Perennial..... | 11.00 |
| RAINBO Pacey's..... | 12.00 |
| RAINBO American Grown..... | 6.25 |

Mixed Bent Grass

| | |
|---------------------------------------|--------|
| RAINBO Genuine South German | |
| Grown..... | 80.00 |
| Astoria Bent Grass, State Sealed..... | 135.00 |

Orchard Grass

| | |
|-------------|-------|
| RAINBO..... | 18.00 |
|-------------|-------|

Meadow Fescue

| | |
|-------------|-------|
| RAINBO..... | 12.50 |
|-------------|-------|

Chewings Fescue

| | |
|-------------|-------|
| RAINBO..... | 38.00 |
|-------------|-------|

Hard Fescue

| | |
|-------------|-------|
| RAINBO..... | 28.00 |
|-------------|-------|

Sheeps Fescue

| | |
|-------------|-------|
| RAINBO..... | 28.00 |
|-------------|-------|

SUDAN GRASS

| | Per 100 lbs. |
|-------------|--------------|
| RAINBO..... | 7.75 |



LAWN GRASS IN 100 LB. SACKS

| | Per 100 lbs. |
|-----------------------|--------------|
| RAINBO..... | 30.00 |
| Wisconsin Parks..... | 23.00 |
| RAINBO—for Shade..... | 31.00 |

Rainbo Lawn Seed in Cartons

| | Per 100 lbs. |
|---------------------------------------|--------------|
| 5 Lb. (9 to a case)..... | 31.00 |
| 1 Lb. (24 & 50 to a case)..... | 32.00 |
| 1 Lb. Shade Grass (24 & 50 to a case) | 33.00 |
| 5 lb. Shade Grass (9 to a case)..... | 32.00 |

White Clover Seed

RAINBO Packed Conveniently for Counter Trade.

| | Per 100 lbs. |
|---------------------------------|--------------|
| One Pound Boxes (25 to a case) | 43.00 |
| Half Pound Boxes (50 to a case) | 43.50 |

Blue Mound Lawn Seed

| | Per 100 lbs. |
|-----------------------------------|--------------|
| in 5 lb. and 10 lb. Cloth Bags. | |
| 1 lb. Carton (50 to a case)..... | 20.00 |
| 5 lb. Bags 10 to bundle..... | 18.50 |
| 10 lb. Bags 5 to bundle..... | 18.50 |
| Bulk 50 lb. and 100 lb. Bags..... | 17.50 |
| Shade Grass, Bulk..... | 25.00 |

Golf Mixtures

| | Per 100 lbs. |
|---------------------------|--------------|
| RAINBO Fair Green..... | Ask for |
| RAINBO Putting Green..... | Prices |

ROOT SEEDS

Mangel Wurzel

| | Per 100 lbs. |
|-----------------------|--------------|
| Mammoth Long Red..... | 24.00 |
| Golden Tankard..... | 24.00 |
| Giant Half Sugar..... | 24.00 |

Rutabaga

| | |
|--------------------------|-------|
| American Purple Top..... | 30.00 |
|--------------------------|-------|

Turnip

| | |
|-----------------------------|-------|
| Long White Cowhorn..... | 27.00 |
| Purple Top Strap Leaf..... | 23.00 |
| Purple Top White Globe..... | 27.00 |

POULTRY FEEDS

In 100 lb. bags

Crushed Oyster Shell

| | Per 100 lbs. |
|-------------|--------------|
| RAINBO..... | .90 |

Mica Spar Grit—All Sizes

| | |
|-------------------------|-----|
| RAINBO—Ton lots..... | .90 |
| Smaller Quantities..... | .95 |

Charcoal

| | Per 100 lbs. |
|-------------------|--------------|
| Poultry Size..... | 1.75 |
| Chick Size..... | 1.75 |
| Pulverized..... | 1.85 |

FERTILIZERS

Per 125 lb. Bag

| | |
|----------------|------|
| Bone Meal..... | 3.75 |
|----------------|------|

SULPHATE OF AMMONIA

| | Per sack |
|-------------------|----------|
| 5 lb. sacks..... | .75 |
| 25 lb. sacks..... | 2.75 |

BIRD SEED

Per 100 lbs.

| | |
|-----------------------|------|
| Sunflower, Fancy..... | 8.00 |
| Canary..... | 6.00 |
| Hemp..... | 4.00 |
| Bird Rape..... | 6.50 |
| Large Rape..... | 5.75 |

VIGORO

Specially prepared plant food

For Lawns, Gardens, Shrubby and Trees

Prices

| | Wholesale | Retail |
|------------------|-----------|--------|
| 100 lb. Bag..... | 3.50 | 5.00 |
| 50 lb. Bag..... | 2.00 | 3.00 |
| 25 lb. Bag..... | 1.15 | 1.75 |
| 5 lb. Bag..... | .33 | .50 |

(14 Per Case)

Delivered to your city on orders of 500 lbs. or over.

Special Grass Mixtures

For Air Ports, Golf Courses and Public Parks

Ask for Prices



New

Process

Fertilizer

\$30.00 Per Ton

less dealers discount 10%

F. O. B. Milwaukee

Packed in 100 lb. bags

KELLOGG SEED COMPANY

MILWAUKEE, WISCONSIN

RAINBOW BRAND SEEDS

62 TEST



MILES PROVE new DIP treatment BETTER for SEED POTATOES

Improved Semesan Bel—the new dip treatment—has been proved effective by 62 miles of test rows in 18 states. Costs as little as 1½¢ a bushel of seed. And so quickly applied that one man alone can treat 300 to 400 bushels of seed a day. This quick treatment controls seed-borne scab and Rhizoctonia fully as well as old "soak methods." Increased yields of 13 to 20% have been obtained.

One pound treats 70 to 80 bushels.
Four ounces, 50c; 1 lb., \$1.75; 5 lbs., \$8.00; 25 lbs., \$31.25.

USE CERESAN FOR seed grains and cotton;
Semesan Jr. for seed corn; Semesan for vege-
table and flower seeds and bulbs.

* * * * *

This and other cuts are a-
vailable to Dealers without
cost.

* * * * *

It will pay you to push the
Dubay Disinfectants.